



December 22, 2008

To Whom It May Concern:

RE: Recommendation for Kris Trudeau

I met Kris about six months ago when she contacted me regarding a volunteer opportunity for a fundraising event for Urban Youth Adventures. She was willing to commit an entire weekend to photograph a Bike Tour. I was excited about her participation and eager to meet her. Early on the event morning, she was already introducing herself to participants and volunteers and interacting with everyone throughout the event weekend. She made staff, volunteers and cyclists comfortable and engaged. The Bike Tour was a success in its first year, raising just over \$20,000. Kris was a part of that success. She assisted in making the weekend exciting, engaging and added a sense of camaraderie. Her pictures turned out beautiful and the cyclists and volunteers were excited to see them.

I approached her on the weekend about her work and asked her if she would be willing to chat about website and design work for Urban Youth Adventures. She immediately said yes and said to call anytime. About a month later, I took her up on her offer. UYA's Executive Director and myself met with her expecting to get an estimate on website and design work. She made it clear at the beginning of the meeting that she was willing to do the work pro bono. She came to the meeting prepared with ideas and suggestions based on research of our existing website.

Working with Kris has been professional, efficient and enjoyable. Her generosity and enthusiasm continues to amaze me. Her design work is innovative, instinctive and a natural ability. Rarely do I need to further explain my own ideas or changes; she listens well and understands the projects at hand.

I look forward to working with Kris on many projects in the future.

Sincerely,

Lori Derksen  
Event & Development Director  
Urban Youth Adventures