

November 26, 2012

When Kris Trudeau of PixelPoint Design and Consulting told me that she was nominated for the 20 under 40 Business and Community Achievement Awards, I couldn't think of a more then deserving recipient, and readily offered to write her a letter of reference.

I first contacted Kris because I needed rebranding and a more professional look for my tiny fermented soda-pop business. I found Kris through a Google search, and despite her portfolio showcasing more streamlined looks then I wanted, I called for an initial consultation.

Kris's professionalism during that consultation impressed me so much, I knew immediately that I wanted her to design my logo's and new label, she knew exactly what questions to ask to help me explain my product and the branding I wanted associated with it. She helped me articulate all the ideas in my head into something cohesive that I trusted she would do great work with.

Because I am a tiny self-proprietorship with a teeny-tiny budget, Kris offered me a substantial discount, helping me get the label and logo I needed at a price I could afford.

Working with Kris has been a dream, she is thorough and knowledgeable, her turnaround time is possibly record breaking and I am so happy and get so many compliments on my products `new look`, really I couldn't be happier, or think of a more deserving person to win your award.

Sincerely  
Mandolyn Jonasson  
Island SodaWorks